

ONBOARDING PACK

Welcome to Crownwork Studio.

What happens now that you're in — the process, the timeline, and how we work together.

WELCOME

You're in. Here's what happens next.

Hey — King here. Thanks for trusting Crownwork Studio with your website. No fluff, no hand-holding through a 6-week process: we move fast, and this pack is everything you need to know before we start building.

Your project is now officially in motion. From here, it's a straight line to a site that's live, looks like the biggest player in your market, and is built to get your phone ringing.

The short version:

Paid → built → live in 1–3 days. You'll hear from us fast, and you won't be left guessing where things stand.

From kickoff to launch.

Four phases. No wasted steps.

01 Kickoff & Info Gathering

We collect what we need from you (see the checklist on page 5) and confirm the direction for the site.

02 Design & Build

We design and build your site around your business — fast. This is where most of the 1–3 day turnaround happens.

03 Review & Revisions

You review the live build, we make adjustments. Quick back-and-forth, not weeks of rounds.

04 Launch & Handover

Site goes live. You get a full handover — what was built, how to use it, and what's next (ads, dashboard, or nothing at all).

TIMELINE

What to expect, and when.

Day 0 — Kickoff

You send over what we need (page 5). The clock starts.

Day 1-2 — Build

Your site gets designed and built. Most projects are substantially done within this window.

Day 2-3 — Review & Launch

You review, we adjust, and it goes live. Typical turnaround is 1-3 days from paid to delivered.

Timelines assume we have what we need from you promptly — delays on your end push the date back accordingly.

A quick checklist to keep things moving.

The faster we get these, the faster your site is live.

- ✓ Business name, logo, and any existing brand colours/fonts

- ✓ Photos or videos of your work (or we'll source stock in the meantime)

- ✓ Contact details you want listed — phone, email, service area

- ✓ A list of services/products you want featured

- ✓ Any existing reviews or testimonials you'd like included

- ✓ Domain name (or let us know if you need one registered)

- ✓ Anything you specifically don't want on the site

Direct, fast, no chasing.

Communication

Phone and email are the main channels. We keep you posted at each phase — you won't need to ask for updates.

Response time

Same business day, usually within a few hours.

Revisions

Handled quickly in the review phase — we're not interested in dragging this out any more than you are.

Point of contact

King — founder, and the person actually building your site. hello@crownworkstudio.com

Quick answers.

What's included in the \$1,500?

A full website build, designed and delivered fast — everything you need to look legit and start generating leads.

What's not included?

Ads management and lead dashboard setup are separate add-ons, priced once you're ready for them.

Do I own the site?

Yes. Once it's live and paid for, it's yours.

What if I need changes after launch?

Reach out any time — small updates are usually quick, and we'll tell you upfront if something's a bigger job.

Next step

Send over the checklist from page 5 and we'll get started. Questions any time:
hello@crownworkstudio.com